Apprentice training, youth organisation and trade unionism

Paul Ryan, King's College Cambridge

History and Policy, Trade Union Forum 6 March 2010

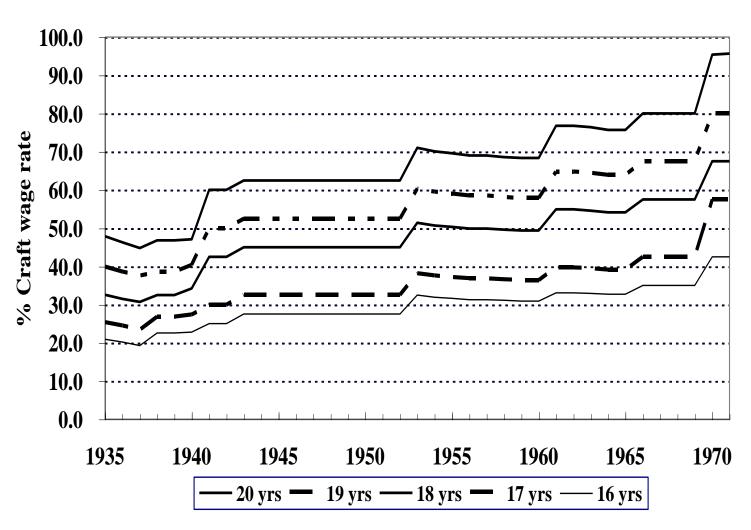
Outline

- 1. Context
- 2. Apprentice strike movements
- 3. Organisational status of movements
- 4. Interpretation: effects of movements
- 5. Interpretation: sources of movements
- 6. Comparable situations, different outcomes?

1. Context

- Craft training in engineering and shipbuilding through 1930s
- Setting of apprentices' terms and conditions
- Pay rates
- Content of training
- Apprentice numbers

Age-Wage Scale Rates for Apprentices, Federated Engineering Firms, 1935-71



2. Apprentices' strike movements

- Scope
- Timing
- Scale
- Location
- Demands
- Outcomes

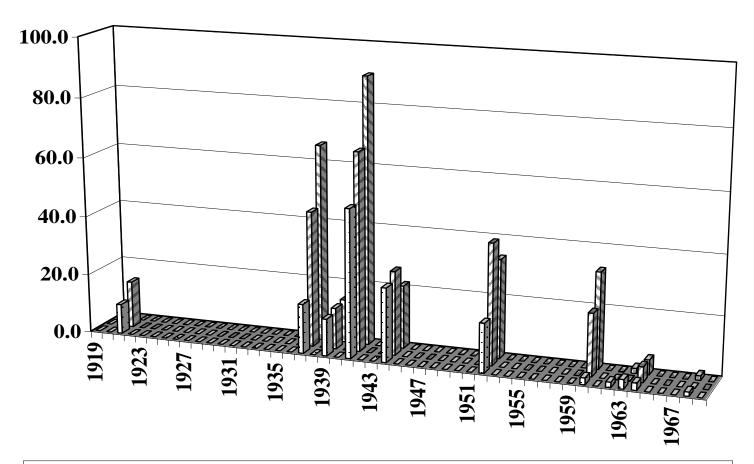
Apprentice Strikers, Taylor Bros. Ltd., Manchester, 1960



Manual Male Youth Strike Movements: Timing and Scale

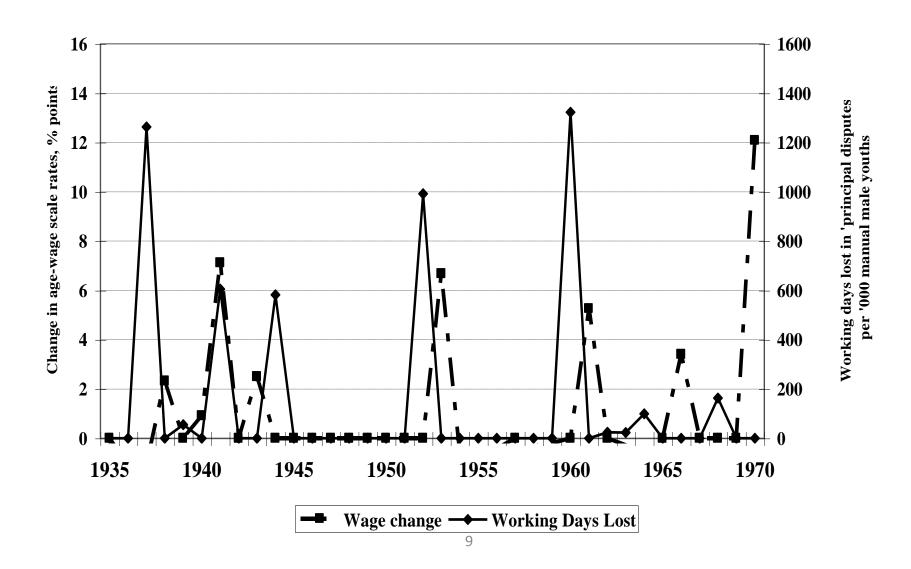
Strike	Strikers	Days Lost	Rank (DL)
1912	14,600	n.a.	n.a.
1921	6,500	n.a.	n.a.
1937	32,500	406,000	3
1939	2,200	19,000	7
1941	25,100	220,000	1
1944	17,000	150,000	4
1952	16,400	194,000	1
1960	36,900	347,000	1
1964	6,000	26,000	9
Mean	17,500	187,000	n.a.

Manual Male Youth Share of Principal Disputes, Engineering and Shipbuilding (%)



□ Number of Strikes □ Number of Strikers □ Working Days Lost

Strike Movements and Change in Age-Wage Scale Rates, Manual Male Youth, Engineering, 1935-70



3. Organisational status

- Unofficial bodies, unconstitutional methods?
- Apprentice strikers' stance towards trade unions
- Trade unions' stance towards apprentice strikers
 - By level in union hierarchy
 - By motive

4. Effects of collective action

Real industrial disputes?

- Employers' motives for work-based learning
 - 1. Investment-oriented training
 - 2. Production-oriented training

Evidence from the strike movements

Strike by Adults at Roberts Arundel, Stockport, 1966-68



Student Demonstration, US, 1970s



Fun: Shrove Tuesday street ball game, Atherstone, 1930s



Politics



Motives for employer training

1. Investment-oriented

Goal: ensure future skill supply

Method: training is expensive for employer

high retention after training

2. Production-oriented

Goal: reduce cost of current production

Method: cheap labour

training is immediately profitable

low retention after training

3. Mixed cases and subsidies

5. Sources of collective action

- Discontent
 - Pay during training
 - Content of training
 - Career prospects
- Methods
 - Individual
 - Collective

6. Comparable situations, different outcomes?

- 1. Apprenticeship in Germany and Switzerland
- 2. Teaching Assistants, US universities
- 3. Trainees and Apprentices in modern Britain

Teaching Assistants' Association strike, University of Wisconsin 2004



TAs and unions: Univ. of California

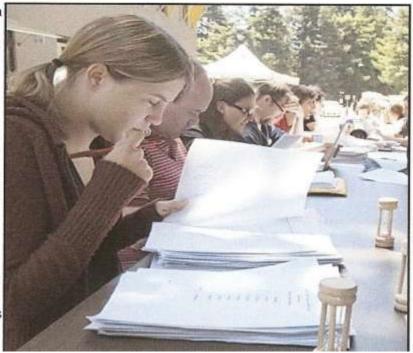


HOME ABOUT RIGHTS MEETINGS FLECTIONS NEWS & PR

Welcome!

UAW Local 2865 is the Union representing over 12,000 Academic Student Employees (ASEs) -- Readers, Tutors, TAs, and others -- at the 9 teaching campuses of the University of California.

As they are for all employees, wages, benefits, workload, grievance procedures, and fair hiring processes are important issues of concern. The Union gives us the ability to bargain with UC on these and other issues, allowing us to have a real say in our lives as student employees. Read more about our current contract which was ratified in October 2007.



UAW website 20

Trainee organisation: Teaching Assistants, selected US universities, 2002

University		Bargaining Agent	Collective agreement
Public	U. California	UAW	Yes
	U. Mass	UAW	Yes
	U. Michigan	AFT	Yes
	U. Wisconsin	AFT	Yes
Private	New York (NYU)	UAW	Yes (to 2004)
	Brown	UAW	No
	Columbia	UAW	No
	Yale	HERE	No

Trainee discontent and activism in modern Britain

- Engineering apprentices, YTS trainees, Modern Apprentices
- Factors affecting collective action
 - Training standards and strike threat
 - Trainee pay
 - Decline of collective regulation and 'national' bargaining
 - Unemployment
 - Government policy

Union policies towards YTS, 1983-88

Content	Share of all members (%)	Larger unions in category
Oppose with strikes	2.3	CPSA
Oppose with boycott	15.2	UCW, COHSE
Oppose without action	25.5	GMBATU, NATFHE
Refer to executive	18.7	TASS, ASTMS
Accept with employee status	23.1	AUEW, NALGO, NUPE
Accept with other restrictions	13.0	APEX, USDAW, BIFU
Accept unconditionally	2.2	IPCS, ISTC, NAS/UWT

In conclusion

- Where trainees are exploited, unions may be able to organise discontent and improve outcomes
- Relations between unions and discontented young people can be complex
- In the UK, unions have changed from critics (YTS) to cheerleaders (Apprenticeship)
- Why?
 - Training quality and terms and conditions have improved
 - National politics have changed
 - Narrow view of training quality?
 - Forgetful of own past?

References

- Ryan, P. (2010) 'Apprentice strikes, pay structure, and training in twentieth century UK metalworking industry', in C. Brown, B. Eichengreen, and M. Reich (eds), The Great Unraveling: New Labor Market Institutions and Public Policy Response. Oxford: OUP.
- ---- (2004) 'Apprentice strikes in the twentieth century UK engineering and shipbuilding industries', *Historical Studies in Industrial Relations*, Autumn; 18, 1-63.
- ---- (1999), 'The embedding of apprenticeship in industrial relations: British engineering, 1925-65', pp. 41-60 of P. Ainley and H. Rainbird (eds), *Apprenticeship: Towards a New Paradigm of Learning*, London, Kogan Page.
- ---- (1995), 'Trade union policies towards the Youth Training Scheme: patterns and causes,' *British Journal of Industrial Relations*, March; 33(1), 1-33.